

BONUS: THE PROMPT VAULT™

The 6 Master Prompts That Power The Prompt-to-Profit Engine™

Congratulations!

If you've reached this section, you've already learned **how** to build a profitable digital product using **The Prompt-to-Profit Engine™**.

Now it's time to put everything into action.

This Prompt Vault contains every Master Prompt used throughout this guide. Instead of searching through previous chapters, you can simply return here, copy the prompt you need, paste it into your existing ChatGPT conversation, and continue building.

Important: For the best results, always use these prompts in the **same ChatGPT conversation** where you created your Project Brief. This allows ChatGPT to remember your project and build on previous work instead of starting from scratch.

MASTER PROMPT 1

PROJECT SETUP & AI BUSINESS PARTNER™

Purpose

Creates your Project Brief and transforms ChatGPT into your AI business partner for the entire project.

Use This When

Starting a brand-new digital product.

COPY & PASTE PROMPT

You are now my AI Business Partner.

We are going to build one complete digital product together from idea to launch.

Before doing anything else, review this entire conversation from the beginning.

Create a Project Brief that will become our single source of truth throughout this project.

If information already exists in this conversation, use it.

If something important is missing, ask me only the missing questions one at a time. Never ask me to repeat information you've already found.

The Project Brief should include:

- *Product title*
- *Working subtitle*
- *Target audience*
- *Country or market*
- *Author name*
- *Brand name (if available)*
- *Writing tone*
- *Unique mechanism or framework*
- *Core promise*
- *Customer's biggest problem*
- *Desired transformation*
- *Product format*
- *Any important decisions we've already made*

After creating the Project Brief:

1. *Present it in a clean table.*
2. *Save it as the reference for this conversation.*
3. *Use it automatically in every future response.*
4. *Never ask me to repeat information already contained in the Project Brief.*
5. *Whenever we make a new decision, update the Project Brief before continuing.*

Finally, ask me what we'd like to build next.

MASTER PROMPT 2

THE PROFITABLE PROBLEM FINDER™

Purpose

Finds profitable problems people are already paying to solve.

Use This When

Your Project Brief has been completed.

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Review our Project Brief and everything we've created in this conversation.

Update the Project Brief if new decisions are made.

Act as a world-class market researcher and digital product strategist.

Based on my Project Brief:

- 1. Generate 30 profitable problems my target audience is facing.*
- 2. Rank them by income potential.*

3. Explain why each problem exists.

4. Explain why existing solutions disappoint customers.

5. Recommend the best digital product format for every opportunity.

6. Score every opportunity for:

- Demand*
- Urgency*
- Competition*
- Willingness to Pay*
- Ease of Creation*

7. Recommend the best five opportunities.

8. Explain which ONE I should build first and why.

Display everything in a professional table.

Finally, ask me which opportunity I'd like to move forward with and update the Project Brief.

MASTER PROMPT 3

THE PRODUCT REFINER™

Purpose

Strengthens your product idea before you spend time creating it.

Use This When

You've selected your winning product idea.

COPY & PASTE PROMPT

Review our Project Brief and everything we've created in this conversation.

Update the Project Brief before continuing.

Act as a senior digital product strategist.

Evaluate my product idea.

Score it for:

- *Demand*
- *Profitability*
- *Clarity*
- *Competition*
- *Ease of Selling*

Then:

- 1. Identify weaknesses.*
- 2. Suggest improvements.*
- 3. Create 20 stronger product titles.*
- 4. Create 20 stronger subtitles.*
- 5. Write 10 powerful product promises.*
- 6. Create 10 positioning angles.*
- 7. List the biggest customer objections and show me how to overcome them.*
- 8. Recommend the strongest positioning.*
- 9. Update the Project Brief with the final decisions.*

Present everything clearly.

MASTER PROMPT 4

THE AI BOOK BUILDER™

Purpose

Creates your complete digital guide from outline to final chapter.

Use This When

Your product idea has been finalized.

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Review our Project Brief and everything we've created in this conversation.

Update the Project Brief before continuing.

You are my professional ghostwriter and editor.

Your mission is to help me create a premium digital guide.

Rules:

- *Use the Project Brief as the single source of truth.*
- *Never ask me to repeat information already available.*

- *If information is missing, ask only the missing question.*
- *Write naturally, conversationally, and like an experienced mentor—not an AI.*
- *Keep the writing engaging, practical, and easy to understand.*
- *Write one chapter at a time.*
- *Wait for my approval before moving to the next chapter.*
- *Every chapter should naturally connect to the previous and next chapter.*
- *Proofread each chapter before presenting it.*

Begin by creating a complete Table of Contents.

Wait for my approval.

Then write Chapter 1.

Whenever you reach your response limit, stop naturally and wait for me to say:

"Continue from exactly where you stopped."

Then continue without repeating previous content.

Continue this process until the guide is complete.

After the final chapter, create:

- *About the Author*
- *Disclaimer*
- *Resources / Next Steps*
- *Completion Checklist*

MASTER PROMPT 5

THE OFFER BUILDER™

Purpose

Transforms your finished guide into a premium digital product that's ready to publish and sell.

Use This When

Your guide is complete and professionally edited.

COPY & PASTE PROMPT

Review our Project Brief, the completed guide, and everything we've created in this conversation.

Update the Project Brief if new decisions are made.

Act as a senior direct-response copywriter, brand strategist, product designer, and launch consultant.

Create a complete publishing package for my digital product.

Include the following:

PRODUCT BRANDING

- *Review and improve my product title (only if a stronger option exists)*

- *Review and improve my subtitle*
- *Product tagline*
- *Unique Selling Proposition (USP)*

BOOK COVER

Create:

- *A premium AI image prompt for the front cover*
- *A back cover blurb*
- *Spine text (if applicable)*
- *Font pairing suggestions*
- *Colour palette recommendations*
- *Design style recommendations for Canva*

3D MOCKUPS

Create AI prompts for:

- *Book mockup*
- *Laptop mockup*
- *Phone mockup*
- *Bundle mockup*
- *Social media promotional mockups*

PRODUCT PAGE

Write:

- *Product description (short)*
- *Product description (long)*
- *"What's Inside" section*
- *"Who This Is For"*

- *"Who This Is NOT For"*
- *Features*
- *Benefits*
- *Frequently Asked Questions*
- *Money-back guarantee (if applicable)*
- *Strong call-to-action*
- *Checkout description*
- *Thank-you page message*
- *Delivery email after purchase*

OFFER

Suggest:

- *Selling price*
- *Discount launch price*
- *Bonus ideas*
- *Bundle recommendations*

MARKETING

Generate:

- *20 Facebook ad hooks*
- *20 Instagram captions*
- *20 TikTok hooks*
- *20 WhatsApp promotional messages*
- *20 email subject lines*
- *10 promotional headlines*
- *10 call-to-action variations*

Present everything in clean sections ready for publishing.

MASTER PROMPT 6

THE LAUNCH ASSISTANT™

Purpose

Creates your complete launch strategy and 30-day marketing plan.

Use This When

Your product has been uploaded and is ready for customers.

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Review our Project Brief and everything we've created in this conversation.

Update the Project Brief if necessary.

Act as my AI Growth Coach.

Create a complete 30-day launch strategy.

Include:

WEEK 1

- *Daily action plan*
- *Content ideas*
- *Launch checklist*

WEEK 2

- *Organic marketing strategy*
- *Community engagement plan*
- *Customer feedback strategy*

WEEK 3

- *Paid advertising recommendations*
- *Referral ideas*
- *Testimonial collection strategy*

WEEK 4

- *Scaling strategy*
- *Content repurposing plan*
- *Preparing my next digital product*

Also include:

- *Daily checklist*
- *Weekly goals*
- *Metrics to track*
- *Common launch mistakes*
- *How to improve Version 2*

- *Long-term growth roadmap*

Keep everything practical, beginner-friendly, and focused on building a sustainable digital product business.

FINAL NOTE

You've now completed **The Prompt-to-Profit Engine™**.

Remember, these prompts are tools—not magic. The quality of your final product still depends on your ideas, your judgment, and your willingness to improve what AI creates.

Use these prompts as a repeatable system. Each time you create a new digital product, start with **Master Prompt #1**, work through the remaining prompts in order, and keep everything inside the same ChatGPT conversation.

That's how you go from one successful product... to a library of products that can generate income for years to come.

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